

WORLD SOYBEAN RESEARCH CONFERENCE

WSRCXII 2027

| ROSARIO | SANTA FE | ARGENTINA

**BUILDING INNOVATION IN
THE SOYBEAN WORLD**



April 4-7, 2027



**April 8-9, 2027
Field and Agro-Industry Tour**

**SPONSORS
OPPORTUNITIES**

acsoja[®]

Argentine Soybean Chain Association

wsrc2027.com.ar



April 4-7, 2027



April 8-9, 2027
 Field and Agro-Industry Tour



DIAMOND SPONSORSHIP

CONFIRMED



Full and prominent brand presence on:

- Website www.wsrc2027.com.ar
- Social Media Promotion
- Conference Newsletter
- Signboard at Rosario Board of Trade (BCR) Entrance
- Digital and Printed Program
- Digital and Printed Floor Map
- Main Screen in Intermission Spaces



Commercial Stand

- **Premier** Commercial Space in the main area of the Central Hall (leading commercial area).
- Dimensions: 4 x 2 meters
- Turnkey System



Additional items (See pages 5 to 12)

- **Features Room A (Main)**
 - Room name at the entrance with signage.
 - Name in the program.
 - Chair covers (provided by the sponsoring company).
- **Accreditation Area Press meeting coordinated with the Organizer Conference**
- **Eco-friendly bag** (exclusive side next to the WSRC XII logo).
- **1 x 2 meter digital totem in the Commercial Area.**
- **Pre-roll ads streaming of the Conference** (preferred size in the clip during the online broadcast).
- **Main sponsor of the Gala Dinner.** (Admits smaller sponsors).
- **1 Insert in an Eco-Friendly Bag.**



Tickets

- **Pack of 50** full pass registrations
- **Pack of 10** booth registrations
- **Pack of 20** commercial area visit registrations





April 4-7, 2027



April 8-9, 2027
 Field and Agro-Industry Tour



PLATINUM SPONSORSHIP

USD 35.000



Full Brand Presence on: (appropriate size)

- Website www.wsrc2027.com.ar
- Social Media Promotion
- Conference Newsletter
- Signboard at Rosario Board of Trade (BCR) Entrance
- Digital and Printed Program
- Main Screen in Intermission Spaces



Commercial Stand

- **Preferred** Commercial Space in the Main Area of the Central Hall.
- Dimensions: 3 x 1.5 meters
- Turnkey System



Additional items (See pages 5 to 12)

- **Conference Eco-Friendly Bag**
(1 side shared with PLATINUM members).
- **Conference Streaming Pre-roll ads**
(appropriate size for clip during online broadcast).
- **1 Insert in Eco-Friendly Bag.**



Tickets

- **Pack of 30** Full Pass Registrations
- **Pack of 8** Booth Assistance Registrations
- **Pack of 10** Commercial Area Visit Registrations





April 4-7, 2027



April 8-9, 2027
Field and Agro-Industry Tour



GOLD SPONSORSHIP

USD 25.000



Full Brand Presence on: (appropriate size)

- Website **www.wsrc2027.com.ar**
- Social Media Outreach
- Conference Newsletter
- Signboard at Rosario Board of Trade (BCR) Entrance
- Digital and Printed Program
- Main Screen in Intermission Spaces



Commercial Stand

- Commercial Space **on the sides** of the Central Hall.
- Dimensions: 2.5 x 1.5 meters
- Turnkey System



Additional items (See pages 5 to 12)

- **Pre-roll ads Streaming of the Conference** (appropriate size for the clip during the online broadcast).



Tickets

- **Pack of 20** Full Pass Registrations
- **Pack of 5** Booth Assistance Registrations
- **Pack of 8** Commercial Area Visit Registrations





April 4-7, 2027



April 8-9, 2027
Field and Agro-Industry Tour



SILVER SPONSORSHIP

USD 15.000



Full Brand Presence on:

- Website www.wsrc2027.com.ar
- Social Media Promotion
- Signboard at Rosario Board of Trade (BCR) Entrance
- Digital and Printed Program
- Main Screen in Intermission Spaces



Commercial Stand

- Commercial Space **on the sides** of the Central Hall.
- Dimensions: 1.5 x 1.5 meters
- Turnkey System



Tickets

- **Pack of 10** Full Pass Registrations
- **Pack of 3** Booth Assistance Registrations
- **Pack of 5** Commercial Area Visit Registrations





April 4-7, 2027vvv



April 8-9, 2027
 Field and Agro-Industry Tour



BRONZE SPONSORSHIP

USD 7.500



Full Brand Presence on:

- Website www.wsrc2027.com.ar
- Social Media Promotion
- Signboard at Rosario Board of Trade (BCR) Entrance
- Digital and Printed Program
- Main Screen in Intermission Spaces



Tickets

- **Pack of 5 Full Pass Registrations**
- **Pack of 3 Commercial Area Visit Registrations**





April 4-7, 2027



April 8-9, 2027
 Field and Agro-Industry Tour

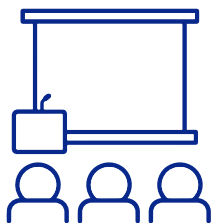


ADDITIONAL ITEMS TO SPONSORSHIP

SPONSORSHIP + ADDITIONAL ITEMS: Additional items may be contracted exclusively by companies sponsoring the Conference, within any of the categories listed above.

1

CONFERENCE ROOMS



- Room Name + Company Logo (exclusive per room)
- Room name featured in the Official Program
- Signage at the entrance

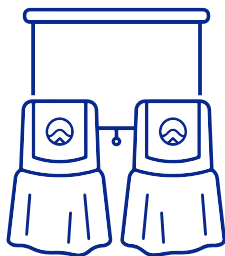
Room 2
USD 5.000.-

Room 3
USD 5.000.-

Room 4
USD 5.000.-

2

CHAIR COVERS



- Exclusive per room for the duration of the Conference.
- Provided by the sponsoring company.

Room 2
USD 5.000.-

Room 3
USD 5.000.-

Room 4
USD 5.000.-

3

BADGE RIBBONS



- Exclusive
- Provided by the sponsoring company, including the WSRC XII logo in the design.
- Quantity: 1,000 units.

USD 5.000.-



April 4-7, 2027

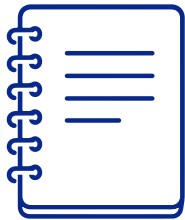
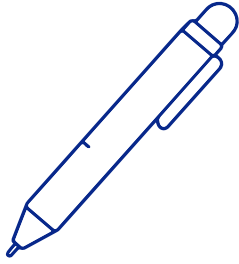


April 8-9, 2027
 Field and Agro-Industry Tour



ADDITIONAL ITEMS TO SPONSORSHIP

SPONSORSHIP + ADDITIONAL ITEMS: Additional items may be contracted exclusively by companies sponsoring the Conference, within any of the categories listed above.

4	WIFI	CONFIRMED	
	■ Exclusive ■ Provided by Acsoja throughout the BCR venue of WSRC XII. ■ Signage with the company logo indicating Username and Password (Company Name)	USD 7.000.-	
5	NOTEBOOKS OR PADS (see specifications)		
	■ Exclusive ■ Provided by the sponsoring company, including the WSRC XII logo in the design. ■ Quantity: 1,000 units.	USD 4.500.-	
6	BOLIGRAFOS		
	■ Exclusive ■ Provided by the sponsoring company, including the WSRC XII logo in the design. ■ Quantity: 1,000 units.	USD 3.500.-	



April 4-7, 2027



April 8-9, 2027
 Field and Agro-Industry Tour



ADDITIONAL ITEMS TO SPONSORSHIP

SPONSORSHIP + ADDITIONAL ITEMS: Additional items may be contracted exclusively by companies sponsoring the Conference, within any of the categories listed above.

7

DIGITAL BOOK OF ABSTRACTS



■ Non exclusive

Full-color page in a digital book of abstracts.

USD 500.-

Half-page in color in a digital book of abstracts.

USD 300.-

Quarter-page in color in a digital book of abstracts.

USD 200.-

8

PRESS ROOM



- Exclusive
- Room name
- Banners and merchandising (optional) provided by your company.

USD 4.500.-

9

SPEAKERS' ROOM



- Exclusive
- Room name
- Banners and merchandising (optional) provided by your company.

USD 3.500.-



April 4-7, 2027



April 8-9, 2027
 Field and Agro-Industry Tour



ADDITIONAL ITEMS TO SPONSORSHIP

SPONSORSHIP + ADDITIONAL ITEMS: Additional items may be contracted exclusively by companies sponsoring the Conference, within any of the categories listed above.

10

DIGITAL ADVERTISING TOTEM



- Exclusive per Sponsor.
- Multiple totems available.
- Located in strategic areas.
- Images provided by the sponsoring company, interspersed with the Conference's aesthetic.

USD 1.500.-

11

COFFEE BREAK (6 during the 3 days)



- Non exclusive
- **Up to 2 sponsors per day × 3 days. Total: 6 sponsors**
- Tables strategically located in the Conference's common areas and commercial exhibition area.
- This sponsorship allows the company to display its logo on napkins and disposable water cups provided by the sponsoring company.
- In the Official Program, the coffee break will be identified using the sponsoring company's brand name.
- In addition, within the areas where the coffee break takes place, Acsoja will provide exclusive brand visibility for the sponsoring company.

USD 3.500.-

Cost per coffee break across all Conference rooms.



April 4-7, 2027



April 8-9, 2027
 Field and Agro-Industry Tour



ADDITIONAL ITEMS TO SPONSORSHIP

SPONSORSHIP + ADDITIONAL ITEMS: Additional items may be contracted exclusively by companies sponsoring the Conference, within any of the categories listed above.

12

SPEAKER GIFTS



- Non exclusive
- Corporate gifts provided by the company, agreed upon with the organizers.

USD 3.000.-

13

PROGRAM FOLD



- Exclusive
- Company logo and footer in the printed program.

USD 2.500.-

14

INSERT IN ECO-FRIENDLY BAG



- Non exclusive
- Specifications: 1 graphic or brochure piece from your company inside the bag to be given to participants.

USD 500.-



April 4-7, 2027



April 8-9, 2027
 Field and Agro-Industry Tour



ADDITIONAL ITEMS TO SPONSORSHIP

SPONSORSHIP + ADDITIONAL ITEMS: Additional items may be contracted exclusively by companies sponsoring the Conference, within any of the categories listed above.

15

COMMON AREA BRANDING



- Non exclusive
- Setting intervention with your logo in common areas. (e.g., lounges, coworking spaces, rest area).

USD 5.500.-

16

PRIZE SPONSORSHIP



- Exclusive
- Best Scientific Paper Award, with sponsor recognition in promotional materials and on screens during the award presentation.
- Option to provide a gift for the winner (optional).

USD 8.500.-

17

OPENING COCKTAIL SPONSORSHIP



- Exclusive
- This sponsorship includes:
 - Signage with the company logo and the phrase "Courtesy of".

USD 6.000.-



April 4-7, 2027

April 8-9, 2027
Field and Agro-Industry Tour

ADDITIONAL ITEMS TO SPONSORSHIP

SPONSORSHIP + ADDITIONAL ITEMS: Additional items may be contracted exclusively by companies sponsoring the Conference, within any of the categories listed above.

18

GALA DINNER SPONSORSHIP



- Exclusive
- Signage with the company logo and the phrase "Courtesy of".
- Company gifts or merchandise may be included on the tables.

USD 7.000.-

19

DAILY LUNCH SPONSORSHIP



- Exclusive per day. Each lunch will have a single sponsor, ensuring brand exclusivity throughout the day.
- One lunch per day will be provided for speakers and authorities (3 lunches in total).
- Includes signage featuring the company's logo and the wording "Courtesy of".
- Option to place gifts or branded merchandise from the sponsoring company on the tables (optional).

USD 5.000.-

PAYMENT TERMS:

- The amounts indicated in this commercial rate sheet correspond to the full payment of the service in a single installment, payable at the time of contracting.
- To inquire about alternative payment methods and terms, please contact the corresponding sales representative.
- Amounts stated in United States dollars (USD) will be invoiced in Argentine pesos (ARS), based on the applicable exchange rate in effect on the date each invoice is issued.
- For the conversion from USD to ARS, the selling exchange rate for the U.S. dollar published by Banco de la Nación Argentina on the business day immediately preceding the invoice issuance date will be used as the reference.

BUSINESS CONTACT:

Celina Gesé | celina.gese@acsoja.org.ar | 341-6962609

María Paula Saénz | mpaula.saenz@acsoja.org.ar | 341-6010031